

**BARNSELY METROPOLITAN BOROUGH COUNCIL**

**South Area Council Meeting:**

**26<sup>th</sup> June 2015**

**Agenda Item: 6**

**Report of South Area Council  
Manager.**

**South Area Council Community Magazine**

**1. Purpose of Report**

1.1 To provide examples of possible formats for the proposed Community Magazine for Area Councils previously discussed at the South Area Council meeting on 24<sup>th</sup> April 2015, to enable the South Area Council to decide on the format it wishes to adopt.

**2. Recommendations**

**2.1 That the South Area Council receives the information contained within this report which it requested at the previous meeting on 24<sup>th</sup> April 2015**

**2.2 That the South Area Council approves an agreed layout for its Community Magazine.**

**3. Background**

3.1 At the meeting of the South Area Council held on 27<sup>th</sup> February 2015, Phil Hollingsworth presented a paper on behalf of the BMBC Communications Team regarding the future production of a Community Magazine to replace the current Open Door newspaper. It had been recognised that the public would prefer to read about issues closer to home than the current borough-wide newspaper allowed, and that a move towards a more tailored publication for each Area Council would be more relevant and accessible.

3.2 The paper offered a number of options for the production and delivery of a twice yearly Community Magazine for 17,500 copies to go to all households within the South Area.

3.3 The recommended option was to opt for a 24 page Magazine (12 pages of content and 12 of adverts) which could be produced by CIS Group at no cost to the Area Council, since the cost of production would be covered by advertising revenues.

3.4 The Area Council felt that it required clarification on a number of issues before deciding to proceed, particularly in regards to the cost of a magazine without advertising content and the wages paid to distribution staff. Further information was brought to the Area Council meeting on 24<sup>th</sup> April, and after discussion the production of a magazine with advertising content was agreed.

3.5 At this meeting, the Area Council requested that a number of 'mockups' or existing examples of possible formats be brought to the meeting on 26<sup>th</sup> June 2015,

so a decision could be made about which one would be most suitable for South Area Council readers.

3.6 The links below provide access to three real examples of community magazines and directories produced for other areas by the provider being used by BMBC, Community Information Services. Because of the size of each document, a printed copy is not being provided, but a small number of printed copies will be available at the Area Council meeting on 26<sup>th</sup> June 2015.

### **Appendices**

Appendix 1 - <http://city.worcester.gov.uk/citylife/Spring2015/>

Appendix 2- <http://www.threerivers.gov.uk/Default.aspx/Web/A-To-Z-Directory-Of-Services>

Appendix 3 -  
<http://www.rutland.gov.uk/pdf/Rutland%20Council%20Tax%20Booklet%202014-15-L%5B1%5D.pdf>

**Officer Contact: Kate Faulkes  
South Area Council Manager**

**Tel: 01226 355866 / 07791 600836**

**Date: 11<sup>th</sup> June 2015**